



## YOUR INSIGHTS CAN MAKE A DIFFERENCE.

### Apply to be a Workshop Presenter for StoryGrowing WNY.

Across Western New York, we have so many non-profit organizations that are doing amazing work in our community. Many need help telling their stories. That's where StoryGrowing WNY comes in. Through a six-month communications capacity-building program, non-profits selected through an application process will learn how to better "tell their story" to communicate their mission, need, and impact in order to nurture their growth.

#### How you can help.

StoryGrowing WNY is currently looking for marketing and communications professionals to share their expertise as presenters at our StoryGrowing workshops. Each presenter will be asked to consult with Andy Goodman of The Goodman Center on the development of their presentation that will then be included in the overall StoryGrowing curriculum. Presentations must focus on strategies specific to a non-profit audience, and will be three to four hours in length.

#### POSITION DETAILS:

- Time commitment: attending a kick-off session on January 15, 2019, a final program session on June 14, 2019, and presenting your session which will be scheduled sometime between February and May of 2019.
- Content must be educational and instructional in nature; absolutely no sales pitches for your service
- Content must be geared toward the non-profit community, understanding their potentially limited resources in terms of staff and budget— a focus on specific tools and tips that can be executed without significant budget is appreciated
- Compensation: \$1,000-\$1,500 depending on length of time that has been allocated for each presentation

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For more information, please visit [StoryGrowingWNY.org](http://StoryGrowingWNY.org) or email [info@storygrowingwny.org](mailto:info@storygrowingwny.org)

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StoryGrowing WNY is presented by

